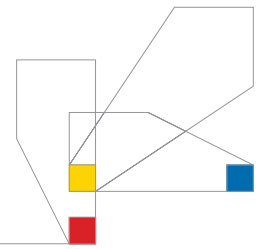# TOP 25 PRODUCTS AND PLATFORMS
SPUN OUT OF MEDIA LAB RESEARCH OVER THE PAST 25 YEARS

MIT MEDIA LAB

1. Amazon Kindle, SONY e-Reader, Barnes & Noble nook
   (all use electronic ink technology developed at the Media Lab)

2. Guitar Hero, developed by Media Lab spin-off Harmonix Music Systems

3. LEGO Mindstorms

4. Scratch programming language for kids

5. XO Laptop, developed by spin-off One Laptop per Child

6. SeatSentry Smart Air Bag systems, developed by NEC Corporation

7. MPEG-4 Structured Audio

8. Wireless Mesh Networks, originally developed by Nortel

9. Collaborative filtering recommendation technology

10. g-speak, developed by spin-off Oblong Industries, first seen in *Minority Report*

11. Open Mind Common Sense, crowdsource collecting of general knowledge for computer learning

12. Computer Clubhouse Network, sponsored by the Intel Foundation

13. 3D digital holographic printing, developed by spin-off Zebra Imaging, Inc.

14. Memory prosthesis, developed by spin-off reQall

15. Photomosaics, developed by spin-off Runaway Technology, Inc.

16. Audio Spotlight, developed by spin-off Holosonics

17. Sourcemap open-source, supply-chain mapping

18. Karaoke-on-Demand Machine, developed by Taito Corporation

19. IBM WebFountain

20. Hyperscore music composition software by spin-off Harmony Line, Inc.

21. Symphony Painter, developed by Fisher-Price for the Pixter Color System

22. Tangible IP Network Designer and the Tangible Business Process Analyzer, developed by NTT Comware

23. Mercury RFID Readers, developed by spin-off ThingMagic

24. Clocky, developed by spin-off Nanda Home

25. Q Sensor, developed by spin-off Affectiva